
359 **model** and
talent



Hotel Marinela

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www.ladyuniverse.international



LADY UNIVERSE

08ht to 12th of February



Lady Universe 2016 is organized for the first time in Hotel Marinela – Sofia.

In competition will be attended by over 25 international contenders for the title Lady Universe 2016, who will arrive in Sofia on 02.08.2016, they will rehearse and shoot for the catalog of the contest and will present their national costumes during their stay in Sofia 08 to 02.13.2016, in Hotel Marinela – Sofia.

In the competition are involved women from 18 to 26 y.o. , single, working on social and charitable causes. The winner will have a big cash prize and will be the face of the social mission of the competition Lady Universe 2016.



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LADY UNIVERSE 2016 WILL BE HELD IN
THREE theme nights:

First night (09.02. 2016) Charity evening

- Support for social and charity contest
- Presentation of all participants to the Bulgarian media
- Cocktail

Second night (10.02. 2016) Evening of Nations

- The evening in which each one of the world participants present their national costume and show his artistry
- The evening will be honored with the presence of representatives of various embassies and business elite of the country
- Sofia Hall Hotel Marinela

Third night (12. 02. 2016)

Gala evening of the competition

- The award ceremony of the winner
- Gala Program in the Variety Hotel Marinela



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Licensee of Lady Universe:

Tsveti Razlojka - top model, fashion manager and licensee of beauty contests. Her career in the fashion industry began in 1995. In 2008, she became the first winner of the title "Lady Bulgaria". Every year she is launching a special edition "Perfect Body Awards", which are awarded public figures in separate categories for their perfect vision. The achievements of Tsveti are many, but the most outstanding are: Ms. Bulgaria Galaxy 2008, 1st place international competition in 2009, held in the Dominican Republic. She won the two most prestigious titles - "Senora Clasica Mondial" and "Lady Top Model Worldwide", Fashion Idol 2011.

From 2014, is a licensee of Lady Universe!



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What we will achieve as host Lady Universe 2016?

- We will show that Bulgaria is a worthy destination for a meeting of beauty and talent in the world
- We will present the Bulgarian woman, with its culture, talent and social commitment
- We will meet business and beauty in a proper environment for the realization of successful projects
- We will present the most modern and luxurious hotel in Bulgaria, which can be an adequate business partner of every major event in the country.
- We will show that beauty pageants when organized by the right partners can be necessary global and significant level
- We will show beautiful women from around the world and their culture to the Bulgarian media and public



This will be the signature of Lady Universe at each edition



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359 Model and Talent is the latest professional recruitment agency, training and implementation models, promoters, hostesses, extras, photo models and talents in various fields.

The agency works with professional instructors for courses of models, choreographers and dance teachers.

The diversity that our agency offers, a varied in many age groups and different characters (children, men and women) advertising campaigns, films, fashion shows, beauty pageants, models, extras in TV shows, cinema and BTL activities.

359 Model and Talent e organizer of Sofia Fashion Week.

The owner of the agency - Maria Boneva and her team of “359 Model and Talent” have a particularly large professional experience in organizing fashion contests, beauty pageants, fashion events, shows, concerts and castings. The agency offers and links to designers, providing personal and corporate styling, making accessories, furniture and decoration of the rooms of private or corporate events.

359 Model and Talent has a high credit credibility among the majority of established and new faces models, designers, fashion representations of brands in Bulgaria and the clients we work with.

By professionals for their expertise and contacts, the agency organizes some of the most unique events in Bulgaria, music awards and large corporate events.

At any time we can provide our clients new faces or the services of a personal stylist and makeup artist. 359 Model and Talent is the new faithful and loyal partner in future models in Bulgaria.



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Victoria Group is one of the largest employers in Bulgaria. Their annual seasonal workers reach 5,000 people. Company's owners are the family of Arabadzhievi, which also own one of the most recognized hotels in Bulgaria - a 5 star hotel "Pamporovo", hotel "Victoria Palace" hotel "Chaika" in Sunny Beach. Resort complex "Elenite" with over 550 villas and the boutique hotel "Royal Castle".

Company's development won't stop there. This is demonstrated by the latest acquisition in the chain, "Marinela Hotel Sofia". Emblematic hotel for the capital, with perfect service, which will be served with glamor and luxury of the "Victoria Group" to become the best hotel in the country not only in the Balkans but why not further.

"Marinela Hotel Sofia" is a 20 minute drive from the airport. It offers an indoor pool, 6 restaurants, 2 bars, a fitness club and picturesque views of the city and mountains.

The most modern and prestigious hotel in the capital of Bulgaria, has different rooms for events, conferences, weddings and large corporate events.

CODE FASHION

Code Fashion works with only the top fashion and VIP events in Bulgaria. It shows you the current fashion trends here in Bulgaria and around the world. Brings you quality interviews with interesting personalities.

Code Fashion is the different media that will not compromise the quality of news coverage of valuable events, brands and personalities. The media will show exclusive footage of top fashion event - Sofia Fashion Week in all its editions.

Our reporters are modern, provocative, good looking and always will be in the right place with the right people.

CodeFashion.bg is the specialized portal for Bulgarian and world fashion. The site has information and entertainment and it is the most interesting and current from the world of Bulgarian and world fashion and fashion business. Publishes daily news and articles on lifestyle and healthy lifestyle.

In the portal you will find more information about upcoming fashion events and video reports. You will read about Bulgarian and international stars from the fashion, movies and music. Find a top fashion entertainment spots in Bulgaria and everything that makes you fashionable.



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Thank you for your attention!